

Reading fine print for the blind, the literary and the visionary.

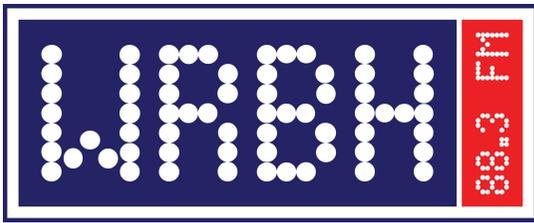
Underwriting  
Opportunities  
2015

WRBH can be heard all over the world at [www.wrbh.org](http://www.wrbh.org)

Literature is more popular than ever.



And now consumed across more media.



Reading fine print for the blind, the literary and the visionary.

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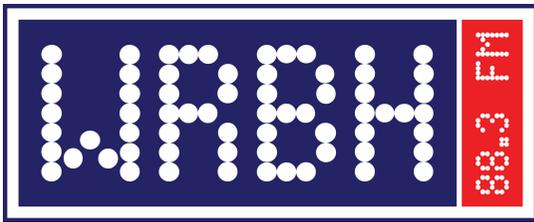
WRBH Reading Radio Station is a 501(c)(3) non-profit organization located in New Orleans. Since 1982, WRBH has been in operation at its current location on Magazine Street and is on the air 24/7. **We are the ONLY full-time reading service on the FM dial in the U.S. and 1 of only 3 in the world.** We provide an eclectic range of programming that can be accessed via the streaming service found on our website. We have developed incredible events and a loyal social media presence utilizing services such as Facebook, Twitter and an online blog and are always finding ways to keep our information up to date. Aside from a small staff, all of our readers are volunteers, giving hours of their time each week to provide this service to their community.



### OUR MISSION

To turn the written word into spoken word so that the blind and print-impaired receive the same ease of access to current information as their sighted peers.

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WRBH traditionally serves the following Louisiana parishes:

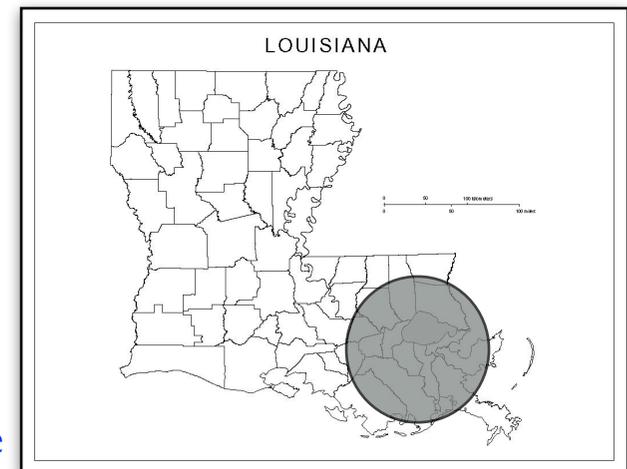
Orleans, Jefferson, St. Tammany, St. Charles, St. John, Terrebonne, St. Bernard, and Plaquemines.

According to Arbitron data from fall 2012, there are upwards of **11,000 people who tune in every week** to listen to WRBH on their radio (not including those who listen on the web). There many longtime supporters in the community who have listened for decades, and there also has been a recent surge of younger listeners who have been listening for a year or more.

**POTENTIAL REACH:**

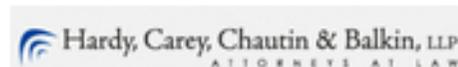
Over 1.2 Million Listeners Locally

Unlimited International Digital Audience



# Ready to underwrite?

- It is completely tax deductible
- It's cost effective per quality impression
- It's mutually beneficial for your business/organization
- It ensures a strong signal to the thousands of blind and literary who utilize our services



You'll be in good company.



"Reading fine print for the blind,  
the literary and the visionary."

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[Donate](#)

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[PROGRAMMING](#)

[DONATE / VOLUNTEER](#)

[RESOURCES](#)

[NEWS AND EVENTS](#)



## Featured Fiction

WRBH is proud to present Anthony Doerr's  
*All the Light We Cannot See*.



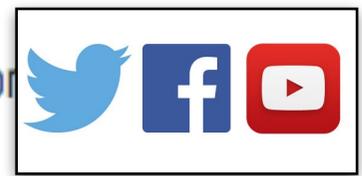
### RECENT POSTS



SEARCH:

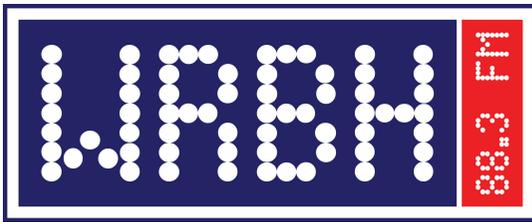


The New Jim Crow  
Colorblindness

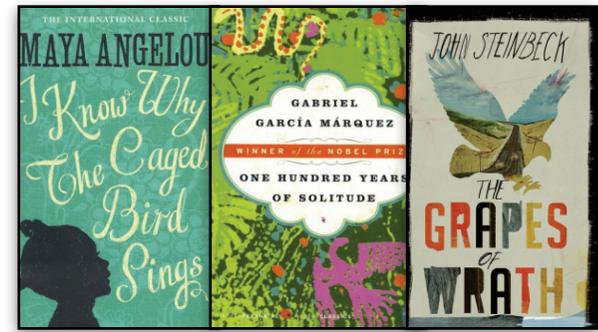


[Visit WRBH on Facebook](#)

WRBH Digital: Web, Newsletter, Social Media, Soundcloud



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## MONDAY

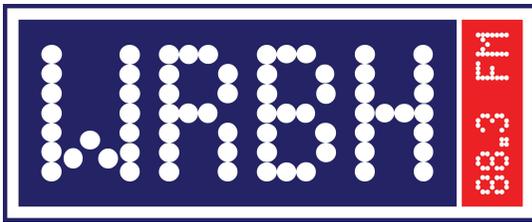
The Wall Street Journal: Weekend Edition*	6:00 am - 7:00 am
The Newspaper of the Air	7:00 am - 8:00 am
Best Seller Non-Fiction	9:00 am - 10:00 am
Weekly Magazine: The Week	10:00 am - 11:00 am
Best Seller Fiction	11:00 am - 12:00 pm
News@Noon	12:00 pm - 12:30 pm
Midday Short Story	12:30 pm - 1:00 pm
The Magazine Rack	1:00 pm - 2:00 pm
Biographies	2:00 pm - 2:30 pm
Bookshelf	2:30 pm - 3:00 pm
On The Town	3:00 pm - 3:30 pm
New Horizons	3:30 pm - 4:00 pm
The Music Rewind	4:00 pm - 5:00 pm
Wall Street Journal	5:00 pm - 8:00 pm
Weekly Magazine: The Week*	6:00 pm - 7:00 pm
Best Seller Non-Fiction*	7:00 pm - 8:00 pm
Great Literature	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
Best Seller Fiction*	9:30 pm - 10:30 pm
Bookshelf*	10:30 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Monday Mystery*	12:00 am - 1:00 am
Monday Mystery (New)	1:00 am - 2:00 am
The Music Rewind*	2:00 am - 3:00 am
Crescent City Chronicles*	3:00 am - 4:00 am
Weekly Magazine: The Week*	4:00 am - 5:00 am
The Magazine Rack*	5:00 am - 6:00 am

\* encore airing.

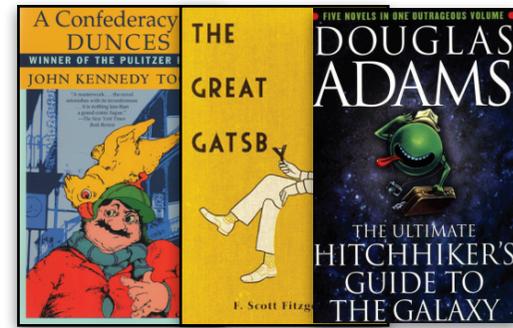
## TUESDAY

Wall Street Journal*	6:00 am - 7:00 am
The Newspaper of the Air	7:00 am - 8:00 am
Best Seller Non-Fiction	9:00 am - 10:00 am
Weekly Magazine: Time	10:00 am - 11:00 am
Best Seller Fiction	11:00 am - 12:00 pm
News@Noon	12:00 pm - 12:30 pm
Midday Short Story	12:30 pm - 1:00 pm
The Magazine Rack	1:00 pm - 2:00 pm
Biographies	2:00 pm - 2:30 pm
Bookshelf	2:30 pm - 3:00 pm
On The Town	3:00 pm - 3:30 pm
Psychology	3:30 pm - 4:00 pm
Healthways	4:00 pm - 5:00 pm
Wall Street Journal	5:00 pm - 6:00 pm
Weekly Magazine: Time*	6:00 pm - 7:00 pm
Best Seller Non-Fiction*	7:00 pm - 8:00 pm
Great Literature	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
Best Seller Fiction*	9:30 pm - 10:30 pm
Bookshelf*	10:30 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Tales of Terror (New)	12:00 am - 1:00 am
Landry's Tales of Terror*	1:00 am - 2:00 am
Healthways*	2:00 am - 3:00 am
New Horizons*	3:00 am - 3:30 am
Psychology*	3:30 am - 4:00 am
Weekly Magazine: Time*	4:00 am - 5:00 am
The Magazine Rack*	5:00 am - 6:00 am

More information about each program can be found in the index at the back of this packet.



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## WEDNESDAY

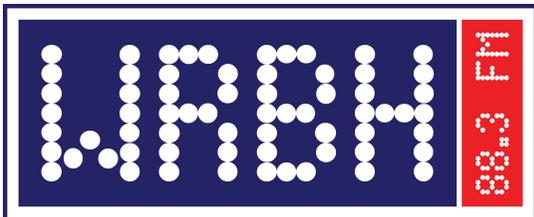
Wall Street Journal*	6:00 am - 7:00 am
The Newspaper of the Air	7:00 am - 9:00 am
Best Seller Non-Fiction	9:00 am - 10:00 am
Weekly Magazine: Newsweek	10:00 am - 11:00 am
Best Seller Fiction	11:00 am - 12:00 pm
News@Noon	12:00 pm - 12:30 pm
Midday Poetry	12:30 pm - 1:00 pm
The Magazine Rack	1:00 pm - 2:00 pm
Biographies	2:00 pm - 2:30 pm
Bookshelf	2:30 pm - 3:00 pm
On The Town	3:00 pm - 3:30 pm
The Gambit	3:30 pm - 4:00 pm
Public Affairs	4:00 pm - 4:30 pm
New Orleans by Mouth	4:30 pm - 5:00 pm
Wall Street Journal	5:00 pm - 6:00 pm
Weekly Magazine: Newsweek*	6:00 pm - 7:00 pm
Best Seller Non-Fiction*	7:00 pm - 8:00 pm
Great Literature	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
Best Seller Fiction*	9:30 pm - 10:30 pm
Bookshelf*	10:30 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Margie's Science Fiction Hour	12:00 am - 1:00 am
Sci-Fi and Fantasy	1:00 am - 2:00 am
Public Affairs*	2:00 am - 2:30 am
The Writer's Forum*	2:30 am - 3:00 am
Travel*	3:00 am - 4:00 am
Weekly Magazine: Newsweek*	4:00 am - 5:00 am
The Magazine Rack	5:00 am - 6:00 am

## THURSDAY

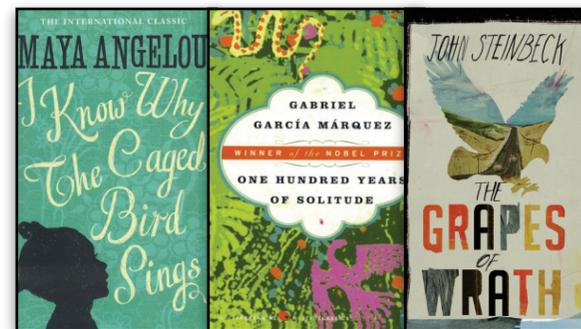
Wall Street Journal*	6:00 am - 7:00 am
The Newspaper of the Air	7:00 am - 9:00 am
Best Seller Non-Fiction	9:00 am - 10:00 am
Weekly Magazine: The New Yorker	10:00 am - 11:00 am
Best Seller Fiction	11:00 am - 12:00 pm
News@Noon	12:00 pm - 12:30 pm
Midday Short Story	12:30 pm - 1:00 pm
The Magazine Rack	1:00 pm - 2:00 pm
Biographies	2:00 pm - 2:30 pm
Bookshelf	2:30 pm - 3:00 pm
On The Town	3:00 pm - 3:30 pm
Charlie's Music Show	3:30 pm - 4:00 pm
Audio Portraits	4:00 pm - 4:30 pm
The Writer's Forum	4:30 pm - 5:00 pm
Wall Street Journal	5:00 pm - 6:00 pm
Weekly Magazine: The New Yorker*	6:00 pm - 7:00 pm
Best Seller Non-Fiction*	7:00 pm - 8:00 pm
Great Literature	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
Best Seller Fiction*	9:30 pm - 10:30 pm
Bookshelf*	10:30 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Thrilling Thursday	12:00 am - 1:00 am
Margie's Science Fiction*	1:00 am - 2:00 am
Audio Portraits*	2:00 am - 2:30 am
Charlie's Music Show*	2:30 am - 3:00 am
Military History*	3:00 am - 4:00 am
Weekly Magazine: The New Yorker*	4:00 am - 5:00 am
The Magazine Rack*	5:00 am - 6:00 am

\* encore airing.

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## FRIDAY

Wall Street Journal*	8:00 am - 7:00 am
The Newspaper of the Air	7:00 am - 9:00 am
Best Seller Non-Fiction	9:00 am - 10:00 am
Weekly Magazine: Sports Illustrated	10:00 am - 11:00 am
Best Seller Fiction	11:00 am - 12:00 pm
News@Noon	12:00 pm - 12:30 pm
Midday Short Story	12:30 pm - 1:00 pm
Makin' Groceries with Marie	1:00 pm - 2:00 pm
Biographies	2:00 pm - 2:30 pm
Bookshelf	2:30 pm - 3:00 pm
On The Town	3:00 pm - 3:30 pm
City Business	3:30 pm - 4:00 pm
The Lens	4:00 pm - 4:30 pm
The Onion	4:30 pm - 5:00 pm
Wall Street Journal	5:00 pm - 8:00 pm
Weekly Magazine: Sports Illustrated*	6:00 pm - 7:00 pm
Best Seller Non-Fiction*	7:00 pm - 8:00 pm
Great Literature	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
Best Seller Fiction*	9:30 pm - 10:30 pm
Bookshelf*	10:30 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Landry's Tales of Terror	12:00 am - 1:00 am
Tales of Terror*	1:00 am - 2:00 am
The Lens*	2:00 am - 2:30 am
The Onion*	2:30 am - 3:00 am
City Business*	3:00 am - 3:30 am
Book Reviews*	3:30 am - 4:00 am
Weekly Magazine: Sports Illustrated*	4:00 am - 5:00 am
Makin' Groceries with Marie	5:00 am - 8:00 am

## SATURDAY

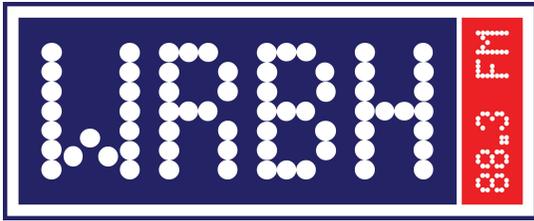
The Magazine Rack*	6:00 am - 7:00 am
New Horizons*	7:00 am - 7:30 am
Psychology*	7:30 am - 8:00 am
Fertile Grounds	8:00 am - 8:30 am
The Writer's Forum*	8:30 am - 9:00 am
The Newspaper of the Air	9:00 am - 11:00 am
Lagniappe	11:00 am - 12:00 pm
Entertainment Weekly	12:00 pm - 1:00 pm
The Nation	1:00 pm - 2:00 pm
The National Review	2:00 pm - 3:00 pm
The Wall Street Journal: Weekend Edition	3:00 pm - 4:00 pm
Make It Work	4:00 pm - 4:30 pm
Going Green	4:30 pm - 5:00 pm
Crescent City Chronicles	5:00 pm - 6:00 pm
Spanish Show	6:00 pm - 7:00 pm
Lagniappe*	7:00 pm - 8:00 pm
Esquire	8:00 pm - 9:00 pm
YA Literature	9:00 pm - 9:30 pm
New Orleans by Mouth*	9:30 pm - 10:00 pm
Margie's Science Fiction*	10:00 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
Entertainment Weekly*	12:00 am - 1:00 am
The Nation*	1:00 am - 2:00 am
The National Review*	2:00 am - 3:00 am
Crescent City Chronicles*	3:00 am - 4:00 am
The Magazine Rack*	4:00 am - 5:00 am
Esquire*	5:00 am - 8:00 am

\* encore airing.

## SUNDAY

Midday Poetry*	6:00 am - 6:30 am
Dollars and Sense	6:30 am - 7:00 am
Serenity	7:00 am - 7:30 am
Public Affairs*	7:30 am - 8:00 am
Pet Talk	8:00 am - 8:30 am
City Business*	8:30 am - 9:00 am
The Newspaper of the Air	9:00 am - 11:00 am
Comics	11:00 am - 11:30 am
Parade	11:30 am - 12:00 pm
Charlie's Music Show*	12:00 pm - 12:30 pm
Book Reviews	12:30 pm - 1:00 pm
The Writer's Forum*	1:00 pm - 1:30 pm
Audio Portraits*	1:30 pm - 2:00 pm
Military History	2:00 pm - 3:00 pm
The Wall Street Journal: Weekend Edition*	3:00 pm - 4:00 pm
Make It Work*	4:00 pm - 4:30 pm
Going Green*	4:30 pm - 5:00 pm
La Voix d'Haïti	5:00 pm - 6:00 pm
Spanish Show	6:00 pm - 7:00 pm
Vietnamese	7:00 pm - 8:00 pm
Travel	8:00 pm - 9:00 pm
Young Adult Literature	9:00 pm - 9:30 pm
Book Reviews*	9:30 pm - 10:00 pm
Sci-Fi and Fantasy*	10:00 pm - 11:00 pm
Old Time Radio	11:00 pm - 12:00 am
The Lens*	12:00 am - 12:30 am
The Onion*	12:30 am - 1:00 am
Dollars and Sense*	1:00 am - 1:30 am
Charlie's Music Show*	1:30 am - 2:00 am
Audio Portraits*	2:00 am - 2:30 am
The Writer's Forum*	2:30 am - 3:00 am
Public Affairs*	3:00 am - 3:30 am
New Orleans by Mouth*	3:30 am - 4:00 am
Travel*	5:00 am - 6:00 am

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## WHAT DOES WRBH UNDERWRITING INCLUDE?

- Professionally crafted 15 or 30 second message aired at the beginning and end of a program and on all replays of that program.
- Digital version of the message if requested for social media sharing
- Your logo displayed prominently on WRBH.org
- A “welcome” mention in our monthly newsletter
- Your company cross-promoted across social media channels
- Studio tours for you and your organization
- WRBH support stickers...because who doesn't love stickers



**Newspaper of the Air – \$250/month**

**The Wall Street Journal – \$250/month**

**All Other Shows - - \$200/month  
(i.e., New Yorker, City Business, Music Rewind)**

# What does underwriting sound like?

## IT'S EASY

You've probably heard it before. It's the businesses that are responsible for bringing you great content.

When you choose to underwrite programming for WRBH 88.3 FM, you can write your own message or have our team work with you to create an outstanding announcement that gets results while adhering to the FCC guidelines for public radio. Underwriting announcements may be 15 or 30 seconds in length and typically precede AND follow a program.

### EXAMPLE

"This edition of the Newspaper of the air is brought to you by Villere and Company, a 100 year old family firm with deep New Orleans roots. With more than one-million dollars under management, Villere offers investment advisory services to high net-worth individuals and operates an independent mutual fund. Learn more at [Villere.com](http://Villere.com) or by calling 877-Villere. "



# The perfect underwriting announcement

## HOW TO

- Start with the basics: What is your organization's name and what do you do
- Include contact information: phone number or website usually
- Remember your tagline or slogan
- State value-neutral facts about your product or service
- You may want to include how long you've been in operation
- Or declare why you choose to support WRBH 88.3 FM

## REFRAIN FROM

- Comparative, qualitative or suggestive language
- Mentioning the convenience, usefulness or advantages of your service
- Any numbers such as price, interest rates or indications of savings by utilizing your organization
- Using the first or second person
- Issuing a call to action - such as buy, sell, rent, lease, visit, shop, call, borrow, loan, or trade
- Advocate for or against a matter of public interest





## CONTACT US

To volunteer, support or underwrite

WRBH Reading Radio  
3606 Magazine Street  
New Orleans, Louisiana 70115  
504-899-1144 phone  
504-899-1165 fax

[listen@WRBH.org](mailto:listen@WRBH.org)

# Index of Programming: A - E

## Audio Portraits

*Debuts on Thursday, 4PM – 4:30PM*

*(Encore Friday, 2PM – 2:30AM; Sunday, 1:30PM – 2PM; Monday, 2AM – 2:30AM)*

Host: Shaun Johnson

- About: Highlights of various forms of artistic talent that come through our city.

## Best Seller Fiction

*Monday – Friday, 11AM – 12PM, 9:30PM – 10:30PM*

- About: Award winning and popular novels.

## Best Seller Non-Fiction

*Monday – Friday, 9AM – 10AM, 7PM – 8PM*

- About: The best and newest non-fiction we can find. Everything from memoir to history to the most interesting (and true!) stories happening here and now.

## Biographies

*Monday – Friday, 2PM – 2:30PM*

- About: A look into the lives of the famous and brilliant artists, writers, thinkers and leaders who have spent time on this Earth.

## Book Reviews

*Saturday morning, 3:30AM – 4AM*

*Sunday, 12:30PM – 1PM (Encore at 9:30PM – 10PM)*

- About: Book review, book reviews, and more book reviews. Helping you choose what next to read!

## Bookshelf

*Monday – Friday, 2:30PM – 3PM, 10:30PM – 11PM*

- About: Favorite fiction and non-fiction from volunteers and staff.

## Charlie's Music Show

*Debuts on Thursday, 3:30PM – 4PM (Encore on Friday, 2:30AM – 3AM; Sunday, 12PM – 12:30PM; and Monday, 1:30AM – 2AM)*

Host: Charles "Charlie" Smith

- About: Local music and interviews with the men and women making it.

## City Business

*Friday, 3:30PM – 4PM; Sunday, 8:30AM – 9AM*

*(Encore on Saturday morning, 3AM – 3:30AM)*

- About: Stories for the New Orleans publication, City Business.

## Comics

*Sunday, 11AM – 11:30AM*

Hosts: Kevin and Chris

- About: The Sunday comics performed for you!

## Crescent City Chronicles

*Tuesday, 3AM – 4AM. Saturday, 5PM – 6PM*

*(Encore on Sunday morning, 3AM – 4AM)*

- About: Books celebrating New Orleans and its heritage.

## Entertainment Weekly

*Saturday, 12PM – 1PM (Encore Sunday morning, 12AM – 1AM)*

Host: Claudia

- About: A reading from the latest issue of Entertainment Weekly.

## Esquire

*Saturday, 8PM – 9PM (Encore on Sunday morning, 5AM – 6AM)*

- About: Reading from the latest issue of Esquire.

# Index of Programming: F - M

## Fertile Grounds

*Saturday, 8AM – 8:30AM*

- o About: Articles on and about gardening.

## Going Green

*Saturday, 4:30PM – 5PM; Sunday, 4:30PM – 5PM*

Host: Orr

- o About: Environmental news and breakthroughs from across the web.

## Great Literature

*Monday – Friday, 8PM – 9PM*

- o About: Classics of fiction and non-fiction. From Homer to Faulkner to Murakami, we'll take you through the established literary cannon and those works we think are on the way to joining it.

## Healthways

*Tuesday, 4PM – 5PM (Encore Wednesday morning, 2AM – 3AM)*

- o About: All about maintaining your health!

## Lagniappe

*Saturday, 11AM – 12PM (7PM – 8PM)*

Host: Christie

- o About: A reading of the Lagniappe section of the Times Picayune. Tune in and we'll help you decide on your music listening and movie watching plans for the weekend.

## Landry's Tales of Terror

*Wednesday morning, 1AM – 2AM. Saturday morning, 12AM – 1AM*

Host: Landry

- o About: Ghost tales and horror from the mouth of Landry!

## La Voix d'Haiti

*Sunday, 5PM – 6PM*

Host: Hector

- o About: Haitian news, music and interviews

## Make it Work

*Saturday, 4:PM – 4:30PM; Sunday, 4:00 – 4:30PM*

- o About: Career and workplace advice from various online publications.

## Makin' Groceries with Marie

*Friday, 1PM – 2PM (Replay on Saturday, 5AM – 6AM)*

Host: Marie

- o About: Coupons and local food prices from local store across New Orleans. Brought to you by Rouse's.

## Margie's Science Fiction Hour

*Thursday morning, 12AM – 1AM; Friday morning, 12AM - 1AM;*

*Saturday, 10PM – 11PM*

Host: Margie

- o About: The best science fiction in the world (and on many other worlds) compiled, curated and read by Margie.

## Midday Poetry

*Wednesday, 12:30 – 1PM; Sunday, 6AM – 6:30AM*

- o About: Who doesn't want a little poetry thrown into their Wednesday? Classic poems and some award winning modern poets reside here.

## Midday Short Story

*Monday, Tuesday, Thursday, Friday, 12:30PM – 1PM*

- o About: Classic, award-winning and new short fiction from across the world

# Index of Programming: M - S

## Military History

Friday morning, 3AM – 4AM; Sunday, 2PM – 3PM

Host: Pat

- About: Nonfiction and history of military operations, wars and the men and women who served during them.

## Monday Mystery

Tuesday, 1AM – 2AM

- About: Whodunit? Find out here!

## New Horizons

Monday, 3:30PM - 4PM; Wednesday morning, 3AM – 3:30AM;

Saturday, 7AM– 7:30AM

- About: Scientific articles and discoveries from various online sources.

## New Orleans by Mouth

Wednesday, 4:30 – 5PM (LIVE). Replays on Saturday, 9:30 – 10PM;

Sunday, 3:30AM – 4AM.

Host: Amy Sins

- About: All about food! Chefs, restaurant news and openings, reviews and recipes. All brought to you live and waiting for your phone calls to add to the conversation.

## News@Noon

Monday – Friday, 12:00PM – 12:30PM (Live)

- About: Breaking local, national and international news read live from various online publications.

## Old Time Radio

Monday – Sunday, 11PM – 12AM

- About: Classic recordings from the past.

## On The Town

Monday – Friday, 3PM – 3:30PM

- About: A rundown of the daily entertainment happening in NOLA (movies, theater, music, TV and restaurants)

## Parade

Sunday, 11:30AM – 12PM

- About: Articles from the T-P's Parade magazines

## Pet Talk

Sunday, 8AM – 8:30AM

- About: Articles on pet care and tips taken from Dog Fancy and other online and print publications.

## Psychology

Wednesday, 3:30PM – 4PM (Encore Wednesday morning, 3:30AM – 4AM; Saturday, 7:30 – 8AM)

- About: Mental health advice and features!

## Public Affairs

Wednesday, 4PM – 4:30PM (Encore on Thursday, 2AM – 2:30AM; Sunday, 7:30AM – 8AM; and Monday, 3AM – 3:30AM)

Host: Lyn Koppel

- About: Talking about current events and New Orleans and life related issues.

## Sci-Fi and Fantasy

Thursday morning, 1AM – 2AM; Sunday, 10PM – 11PM

- About: Science Fiction and Fantasy novels and short stories galore!

# Index of Programming: S - T

## Serenity

*Sunday 7AM – 7:30AM*

Host: Bob

- About: Spiritual and inspirational readings.

## Spanish Show

*Saturday and Sunday, 6PM – 7PM*

Host: Manuel

- About: Spanish news and literature.

## Tales of Terror

*Wednesday morning, 12AM – 1AM; Saturday morning, 1AM – 2AM*

- About: Novels and stories with which to fill up your late night spookiness quota!

## The Gambit

*Wednesday, 3:30 – 4PM*

- About: Content taken from New Orleans magazine, The Gambit.

## The Lens

*Friday, 4PM – 4:30PM (Encore on Saturday morning, 2AM– 2:30AM;*

*Monday morning, 12AM– 12:30AM)*

- About: Stories pulled from The Lens which focuses on in-depth investigative journalism.

## The Magazine Rack

*Monday – Thursday, 1PM – 2PM (Encore Monday – Thursday 5AM – 6AM;*

*Saturday, 6AM – 7AM; Sunday, 4AM – 5AM)*

- About: Quarterly, Monthly and bi-monthly publications from various print and digital sources including Oprah Magazine, The Economist, Popular Science, Vanity Fair, National Geographic, Smithsonian, Rolling Stone, Mother Jones, and Good Housekeeping.

## The Music Rewind

*Monday, 4PM – 5PM (Encore on Tuesday morning, 2AM – 3AM)*

- About: A roundup of the best album reviews, interviews and features on local and national music. Also, a look at new artists and a chance to discover those you've never heard. Taken from Nola.com, The New Orleans Advocate, Pitchfork.com, Rolling Stone, Stereogum.com, and more.

## The Nation

*Saturday, 1PM – 2PM (Encore on Sunday morning, 1AM – 2AM)*

- About: From the Liberals: an hour reading from The Nation, the preeminent liberal-minded publication.

## The National Review

*Saturday, 2PM – 3PM (Encore on Sunday morning, 2AM – 3AM)*

- About: From the Conservatives: an hour reading from The National Review, the William F. Buckley founded publication that has been reporting since Goldwater.

## The Newspaper of the Air

*Monday – Friday, 7AM – 9AM (Live); Saturday & Sunday, 9AM – 11AM*

- About: A live reading of the latest news taken from The Times Picayune, Nola.com and The New Orleans Advocate.

## The Onion

*Friday, 4:30PM – 5PM (Encore on Saturday morning, 2:30AM – 3AM;*

*Monday morning, 12:30AM – 1AM)*

Host: Tony

- About: Satire, laughs and strange stories pulled from The Onion, Clickhole, The AV Club, and more!

## The Wall Street Journal

*Monday – Friday, 5PM – 6PM, 6AM – 7AM*

- About: The latest news from The Wall Street Journal.

# Index of Programming: T - Z

## The Wall Street Journal Weekend Edition

*Saturday and Sunday, 4PM – 5PM (Encore on Monday 6AM – 7AM)*

- About: The latest news and the stories we may have missed during the week.

## The Writer's Forum

*Debuts on Thursday, 4:30 – 5PM (Encores on Saturday, 8:30AM – 9AM; Sunday, 1PM – 1:30PM; and Monday, 2:30AM – 3AM)*

Hosts: Sherry Alexander and David Benedetto

- About: Interviews with local and established authors, poets, academics and editors.

## Thrilling Thursday

*Friday morning, 12AM – 1AM*

- About: Novels and stories of a thrilling kind. Spies, international intrigue and assassinations, oh my! This ain't your mama's mystery hour.

## Travel

*Thursday morning, 3AM – 4AM; Sunday, 8PM – 9PM  
(Encore on Monday morning, 5AM – 6AM)*

- About: Exotic locales, interesting tidbits and travel advice from various online and print publications.

## Vietnamese

*Sunday, 7PM – 8PM*

Host: John

- About: News for the Vietnamese community.

## Weekly Magazine: Newsweek

*Wednesday, 10AM – 11AM (Encore from 6PM – 7PM;  
Thursday morning, 4AM – 5AM)*

- About: Hour long reading from the latest issue of Newsweek.

## Weekly Magazine: Sports Illustrated

*Friday, 10AM – 11AM (Encore from 6PM – 7PM;  
Saturday morning, 4AM – 5AM)*

- About: Hour long reading from the latest issue of Sports Illustrated.

## Weekly Magazine: The New Yorker

*Thursday, 10AM – 11AM (Encore from 6PM – 7PM and  
Friday morning, 4AM – 5AM)*

- About: Hour long reading from the latest issue of The New Yorker.

## Weekly Magazine: The Week

*Monday, 10AM – 11AM (Encore from 6PM – 7PM and  
Tuesday morning, 4AM – 5AM)*

- About: Hour long reading from the latest issue of The Week.

## Weekly Magazine: Time

*Tuesday, 10AM – 11AM (Encore from 6PM – 7PM and  
Wednesday morning, 4AM – 5AM)*

- About: Hour long reading from the latest issue of Time.

## YA Literature

*Monday – Sunday, 9AM – 9:30PM*

- About: Your favorite Young Adult Literature, from John Green to J. K. Rowling and everything in between.

## \$\$ and Sense

*6:30AM – 7AM (Encore on Monday morning, 1AM – 1:30AM)*

- About: Articles on saving, spending, and money management.