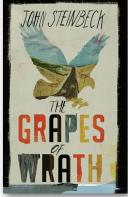
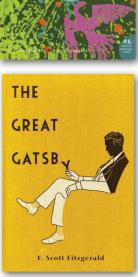
New Orleans, 3606 Magazine Street WRBH 88.3FM Reading Radio Louisiana 70115

### WE'RE READING Mockingbird **FINE PRINT**

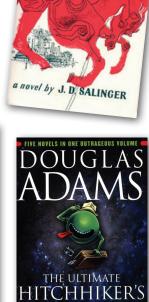
WRBH is reading some of the best new and classic literature around. Books like The Catcher in the Rye and 100 Years of Solitude are but a few of the titles we'll be reading on 88.3FM Reading Radio.





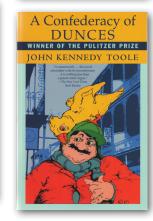


GABRIEL GARCÍA MÁRQUEZ



the CATCHER

TO KILL A



**GUIDE TO** THE GALAXY

Tune in weekdays from 9:00AM - 10:00am to hear the Best Seller Non-Fiction program and at 11:00am - 12:00pm for the Best Selling Fiction program!

\*Would you like to Underwrite a show? Visit www.wrbh.org to find out how.





We provide thousands of blind and print impaired individuals access to current information by turning the written word into the spoken word.

We are the only full time reading service on the FM dial in the US and one of only three in the world!

WRBH can be heard all over the world at www.wrbh.org.

# **OUR MISSION**

WRBH's mission is to turn the printed word into the spoken word so that the blind and print impaired receive the same ease of access to current information as their sighted peers.

# **OUR HISTORY**

WRBH 88.3 FM began as the dream of local mathematician, Dr. Robert

McClean. WRBH 88.3 FM began as the dream of a local mathematician, Dr. Robert McClean, who was blind himself. His vision? A reading radio station that would operate on the FM dial rather than on a sideband frequency that requires a special radio. He sought to improve the lives of blind and visually impaired persons



with strong and current programming content. In 1975, Dr. McClean began leasing airtime from WWNO and renting studio space from New Orleans' Lighthouse for the Blind. By 1982, his efforts expanded when he purchased the 88.3 FM signal, officially making WRBH the United States' first 24-hour reading radio station for the blind. Today, WRBH remains the nation's only full-time FM reading radio service and is one of only three such stations in the world.



In 1994, WRBH purchased a 4,000 square foot, 19th century Victorian building on New Orleans' famed Magazine Street. The building has been the home of WRBH's recording studio ever since. In 2000, WRBH expanded its programming to the internet via live audio streaming and, more recently, by adding podcasts. In 2014, WRBH partnered with Herolfarm, a New Orleans based marketing and design firm, to redesign its website, making it fully

compatible with screen reader software. Now the station impacts the lives of the visually impaired not only in the New Orleans region, but also all over the world.

# **VOLUNTEERING**

Many wonderful people like Marie (pictured right), who reads Makin' Groceries with Marie every Friday, volunteer to read for WRBH on the air. If you are interested in volunteering, lease contact us email at listen@wrbh.org or by phone at (504)899-1144





WRBH is now the Home of Tulane Baseball!

### **ORIGINAL PROGRAMMING**

WRBH provides new, original content weekly including encore presentations.



- The Writer's Forum
- New Orleans by Mouth
- Charlie's Music Show
- Audio Portraits
- Public Affairs

# **COMMUNITY SUPPORT**



WRBH participates with a number of local institutions and organizations including:

#### New Orleans Public Library (NOPL)

A relatively new partnership, the NOPL provides extended loans on books for WRBH's volunteers to read, as well as advanced reader's copies

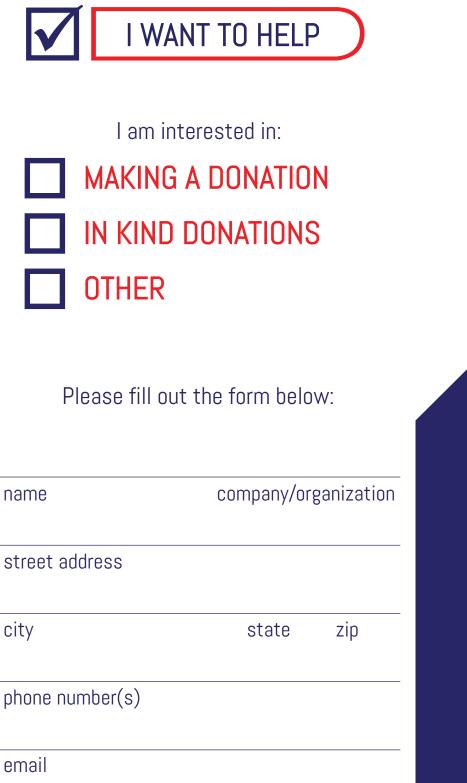
email

**One Book One New Orleans** The YLC's One Book One New Orleans project is a campaign for literacy and community that calls on New Orleans residents to share the experience of reading the same book at the same time every fall. WRBH participates by recording and airing the book on our station and promoting OBONO events throughout the reading season's duration.

#### The Big Read

of brand new books.

A month-long program sponsored by the National Endowment for the Arts (NEA) and locally by The Southern Food and Beverage Museum, The Big Read is designed to restore reading to the center of American culture. WRBH participates by recording and airing the book on 88.3FM and facilitates in promoting the project.



Then mail it to us. It's that easy!

We'll be in touch to discuss how you can help WRBH continue to provide quality programming and services for the blind, the literary and the visionary.